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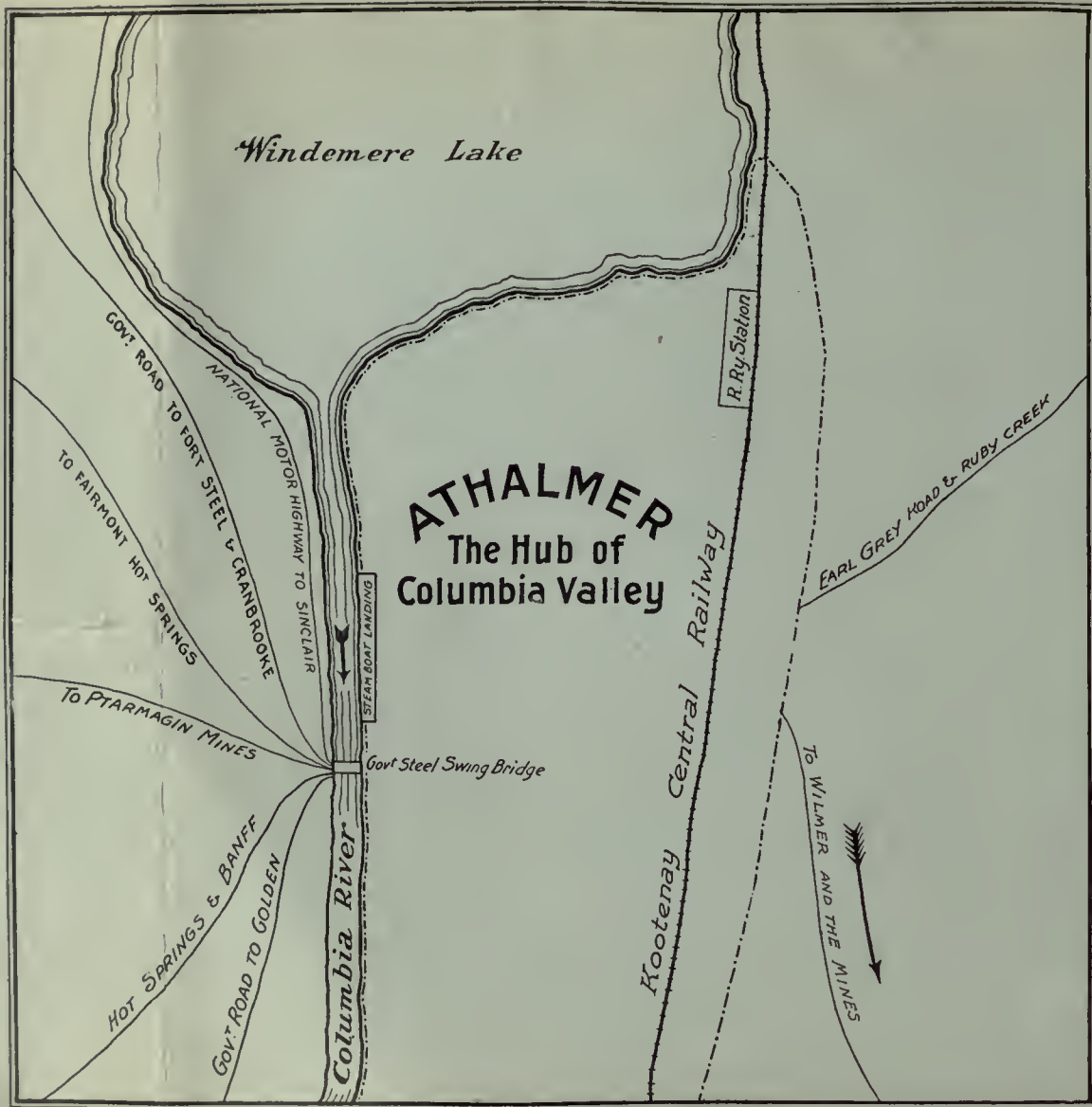
Athalmer

ATHALMER



Columbia Valley—Adjacent to Athalmer

“The Sunny City of British Columbia”



ATHALMER



“The Sunny City of British Columbia”

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STEAMBOAT LANDING AND SWINGING BRIDGE, ATHALMER



ATHALMER

"The Sunny City of British Columbia"



SITUATED about fifty miles south of Golden, in the Columbia Valley, at the head of navigation of the Columbia River, at the foot of beautiful Lake Windermere, sheltered and nestled between the rugged Rockies and the wooded Selkirks. One of the most beautifully located spots in the world.

But that is by no means all, although the above is what induced the present population of about 750 people, half of whom came in 1912, to select it as home; yet now big developments are taking place, developments which will make it one of the most prosperous cities in the province. Consider for a moment what conditions result in prosperous towns and cities.

Scenery, less magnificent by far, has alone made many prosperous communities in the old lands by tourist travel, when these places have been made accessible by railways, good wagon or auto roads, etc.

Good agricultural surroundings have made Calgary, Edmonton, Winnipeg, Minneapolis, St. Catharines, etc.

Mining made Butte, Nelson, Cobalt, Sidney.

Athalmer will be a big, prosperous city, not because of any one of these advantages, but because of all of them.

Earl Grey; Prof. Adam of McGill University; Samuel E. Kiser, Chicago; Henry M. Hyde, Technical Magazine, New York; Wilbur D. Nesbitt, Author and Traveller; Herbert W. Gleason, Boston, all bear witness to the fact that the scenery of this valley rivals that of Switzerland or any other part of the world, and prophesy wonderful growth in population and prosperity when it is made accessible by railways and roads.

The Government of British Columbia has authorized the publication of an Official Bulletin known as No. 26, which is devoted to the Columbia-Kootenay Valley. This publication contains ninety-four pages and goes minutely into the possibilities of the valley from the standpoint of the agriculturist, fruit grower, miner, tourist, sportsman, etc.

Eulogistic remarks and letters from each of the gentlemen referred to above have been collected, and form an interesting part of the volume.

It is impossible here to quote any of these in full, but the following extracts will indicate the tone of the letters and the varied viewpoints of their authors:

Earl Grey.—"I have been to the Yellowstone Park and



ATHALMER

ATHALMER—“The Sunny City of British Columbia”



TEMPORARY OFFICE, BANK OF MONTREAL, ATHALMER

do not hesitate to say that the area to which I have referred is more grand, more varied and attractive.”

Prof. Adam of McGill University, Montreal.—“Perhaps the particular quality of its (Columbia Valley) beauty is best indicated by the remark of a gifted Bostonian, a great traveller who spent several days with us at Edenhome last summer, as he was concluding a journey round the world: ‘I have seen much, but nothing that I can compare with this, save

perhaps the Vale of Cashmere,’ and he explained that the two valleys had much in common,” etc.

Wilbur D. Nesbitt.—“I have traversed one hundred miles of the Columbia River and have not seen a mile along the shores that is not a farmsite or a homesite in prospective. But this is not all the wonder. Back of this valley, back of these plateaus and hills lie slopes, ridges and ranges in which



CITY ELECTRICAL POWER HOUSE, ATHALMER



ATHALMER

ATHALMER—“The Sunny City of British Columbia”



WINDSOR HOTEL, ATHALMER

wealth such as the early Spanish explorers far to the southward believed constituted their dreamed-of Eldorado. Above the soil, in the soil and under the soil are fortunes for the future possessors of the valley, etc.”

The Government of British Columbia has recognized the possibilities for tourist travel, and in conjunction with the C. P. R. has spent hundreds of thousands of dollars in building an excellent automobile road from Banff, Alberta, to Athalmer.

This year alone over two hundred thousand dollars is thus being expended.

The C. P. R., that company of wonderful pioneer developers, has also shown a practical evidence of its appreciation of the resources and productiveness of the valley by building a railroad from Golden to Fort Steele, through Athalmer, which road is expected to be completed in one year hence.



A BUSINESS CORNER, ATHALMER



LAKE WINDERMERE, LOOKING SOUTH FROM EDENHOME

ATHALMER—“The Sunny City of British Columbia”



ONE OF THE RESIDENCES, ATHALMER

About two hundred prominent British Columbia men, mostly of Vancouver, have formed a company known as Columbia Valley Orchards Limited, and bought about 15,000 acres of land near Athalmer, on which they are building an excellent irrigation system and contemplate selling the land in five to ten-acre blocks for orchards.

Another large company, comprising many of the wealthy

men of Canada, has been formed, including the Premier of British Columbia, the President of the Bank of Montreal, etc., and has purchased nearly 35,000 acres of land similarly situated, and is developing it and irrigating it for the same purpose.

To get the best results from agriculture in the valley,

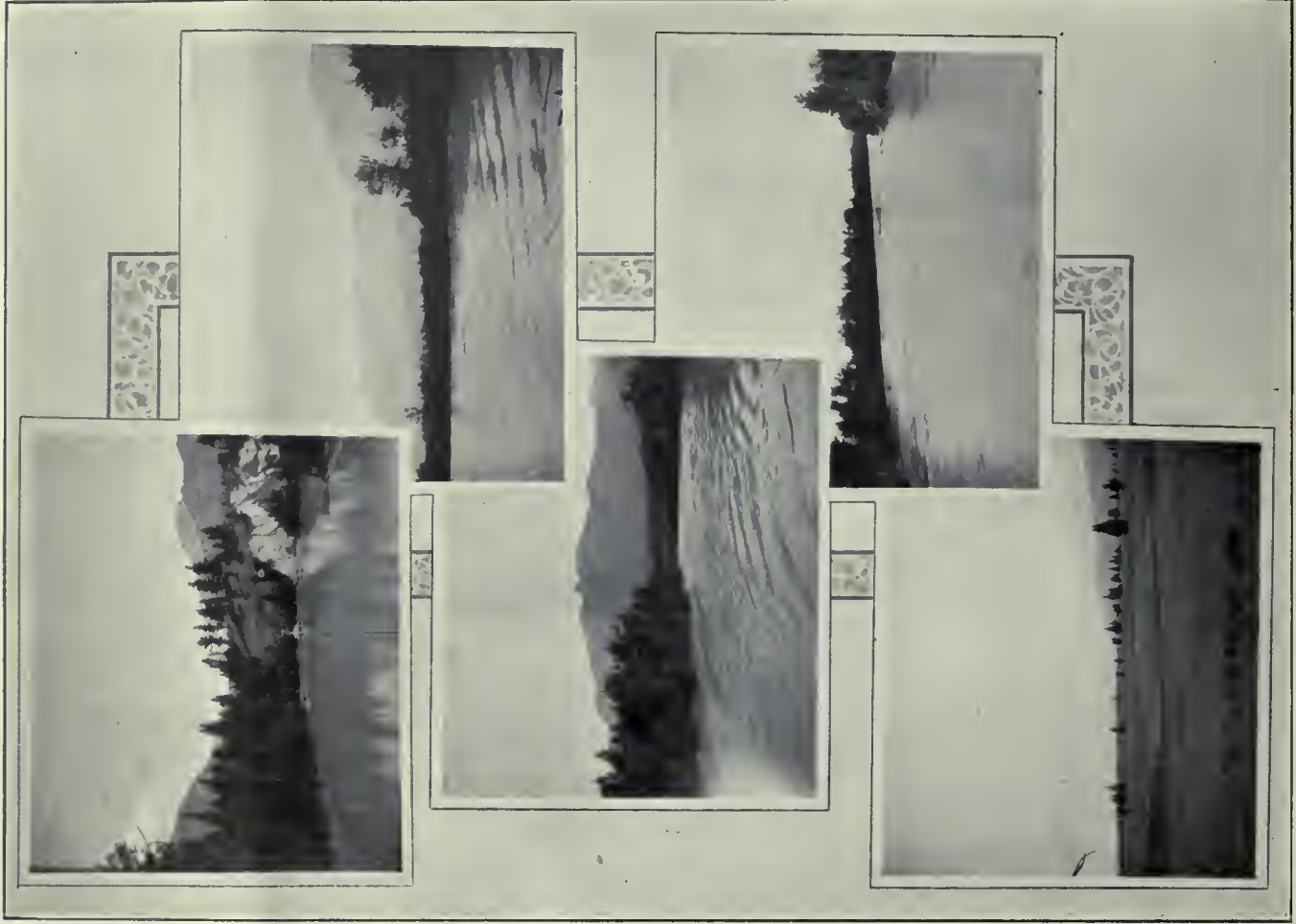


RESIDENCE OF J. F. MacKAY, ATHALMER





AGRICULTURAL EXHIBITS—FAIR, 1911, ATHALMER



SCENES ON THE COLUMBIA RIVER

ATHALMER—"The Sunny City of British Columbia"



W. H. DAWSON'S LIVERY STABLE, ATHALMER

irrigation is necessary. It seldom rains around Athalmer, that is why Athalmer is known as the sunny city of British Columbia.

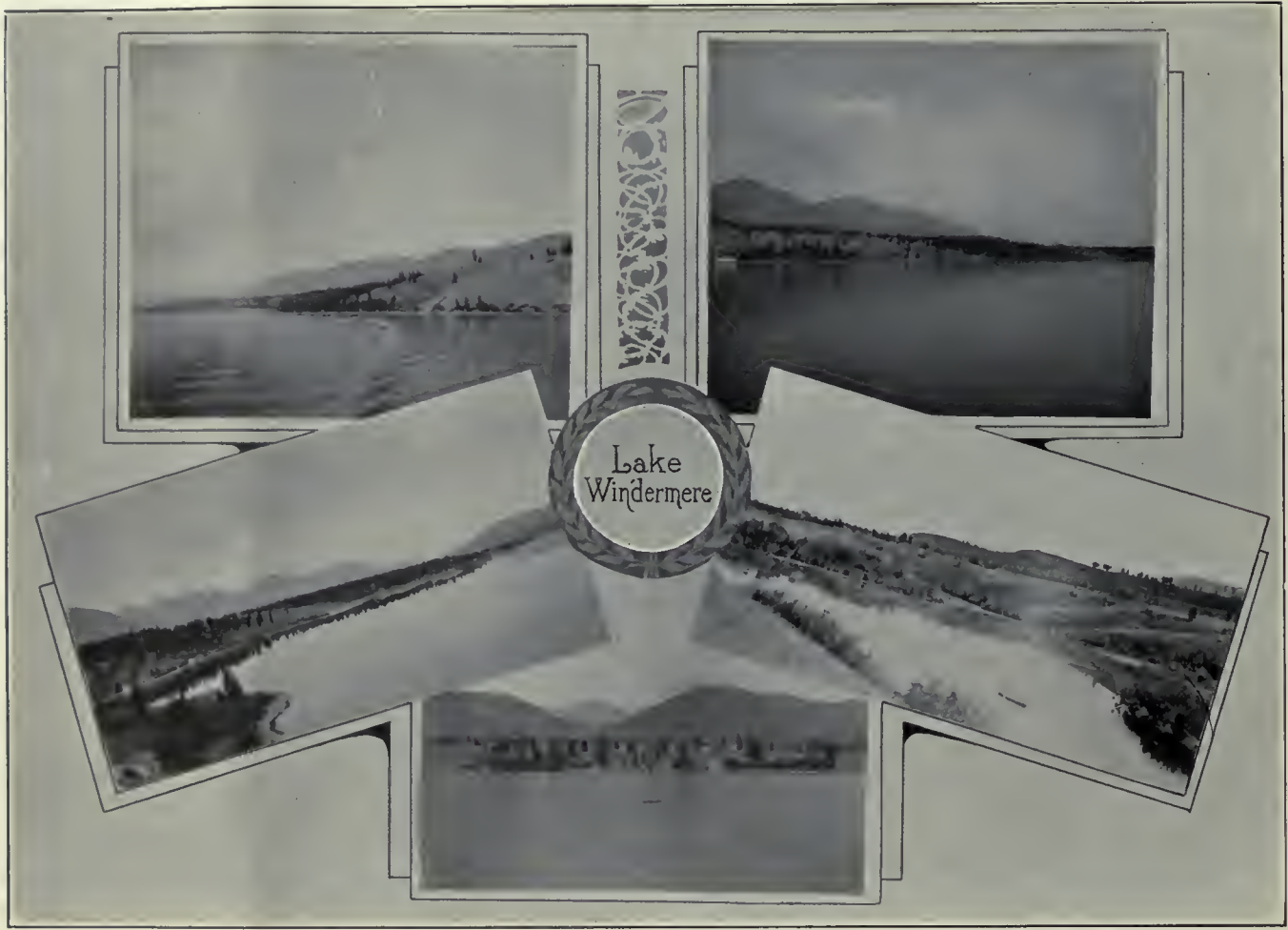
Along the course of the Columbia are many placer mines, and many promising quartz, silver and lead mines have been proven. Owing to lack of transportation facilities these have not as yet reached any proportionate development, though even under such handicaps large amounts of gold have been

panned. With proper facilities it will be much developed, and a man would be rash who would attempt to estimate the probable output. All these conditions, all these assured advantages, will contribute to the upbuilding of Athalmer, sunny Athalmer.

Your own experience and knowledge will show you that a town so situated is sure to become a large city.



BLACKSMITH'S SHOP, ATHALMER



ATHALMER—“The Sunny City of British Columbia”



THOS. E. BARRY'S LIVERY, ATHALMER

And remember, Athalmer is not simply a location—it is a prosperous little town, and has been so for years, notwithstanding the handicap of there being no railroad within fifty miles.

Edmonton was merely a trading post till railway connection was secured, and so with practically all Western Canadian cities. Yet Athalmer has been prosperous for many

years; no doubt about its future with railways and a very superior automobile road.

Athalmer is the most centrally located townsite in the Columbia Valley. Athalmer has waterfrontage—it is situated on Lake Windermere.

Athalmer has wharves, freight sheds, etc., and is the most important stopping-place on the river route.



RESIDENCE, ATHALMER

ATHALMER—“The Sunny City of British Columbia”

Athalmer is head of navigation on the Columbia River.
Athalmer is the outfitting point for the mining camps.
Athalmer will be the headquarters for tourists.

Athalmer is the supply centre of one of the finest fruit-growing and truck-farming sections in Canada.

Athalmer has two hotels, several stores, a branch of the Bank of Montreal, automobile garage, livery stables, etc.

Athalmer is lighted by electric light.

Athalmer has five churches, good school, etc.

Athalmer has fine water, easily found by drilling or digging about twelve feet to the gravel beds.

An automobile stage line runs from Golden to Athalmer and from Athalmer to Cranbrook.

The finest auto road in British Columbia is being built from Banff to Athalmer.

Four boats, two passenger and two freight, run regularly from Golden to Athalmer, making a trip daily.

A new steel bridge is being built across the river, which will replace the very substantial wooden one now serving the town.

The railway, Kootenay Central branch of the C. P. R., will run right through Athalmer.

Lots in this thriving town may now be bought for much less than is being paid for the same sized lots where not a single home exists today, and which have not half the advantages which will surely result in the rapid building up of the community.

It is not the wish of the company selling the property

to discredit the offerings of others. It is probable that every townsite now being offered the public will in the near future prove itself a profitable investment to present purchasers, but compare the advantages here outlined with reference to Athalmer with those of any other townsite offered, and the result will without doubt lead to your selecting Athalmer for a business, for a home or for an investment.

Stores of all kinds are now situated there and their owners are one and all prosperous and prospering, but there is room for more as it will be impossible for those now located to take care of the requirements of the vast influx of people which has already started in the Columbia Valley.

The greater portion of the arrivals are people who will go into fruit-raising and mining, both of which classes of people are consumers of high-class goods.

The tourist travel in a few years will be tremendous, as the valley contains the finest scenery in the world.

The one who owns land in Athalmer will benefit to a very great extent by the coming of these people.

Lots may now be bought on easy terms, size of smallest 30 x 110 feet, at \$270 and upwards. Refer now to the plan and price list and make reservation. The present prices will positively not be long maintained at this low level.

British Canadian Securities Limited

VANCOUVER, BRITISH COLUMBIA

Selling Agents of the Owners



ON TOBY CREEK—EARL GREY'S CAMP

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